

AUGUST 13, 2022

# BURRITO BASH

*Festival*

Thank you for your interest in the inaugural Burrito Bash Festival located at the Santa Cruz County Fairgrounds. Our mission is to feature and support local chefs, artisans, businesses, and organizations from our amazing community. We value vendor participation and look forward to working together and creating a successful event for everyone.

Space will be assigned based upon the order of applications as they are received.  
**Applications must be filled out completely** and emailed or mailed with a copy of your: Sellers permit, Health permit (food), and proof of liability Insurance with El Mercado Popular, Inc., Burrito Bash Festival and Santa Cruz County Fairgrounds added as additional insured.

Mark all that apply: Food \_\_\_\_\_ Merchandise \_\_\_\_\_ Both \_\_\_\_\_

Other (describe) \_\_\_\_\_

Both Size:

- Food Booth or Truck: (10x20) - \$400 \_\_\_\_\_
- Non-Food Booth: (10x10) \$120 \_\_\_\_\_ (20x10) \$220 \_\_\_\_\_
- Special Size, quote based on size. Please describe \_\_\_\_\_

Information:

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Number of Booth selling sides \_\_\_\_\_ How many people working the booth \_\_\_\_\_

Comments \_\_\_\_\_

You will be notified if chosen to participate and sent further instructions no later than July 15th, 2022. If you are approved as a vendor, you must work the entirety of the festival, open to close. No products bearing Burrito Bash Festival name, logo, or reference may be sold or distributed without written permission from the Burrito Bash Festival Management. Show Management may eliminate or limit some of the items listed to allow for a wide variety of displays and avoid duplication. Once our contract is signed, you may not display or sell any additional items, unless authorized by Show Management.

*Food vendors capable of making burritos are required to enter a burrito into the Burrito Contest.* All other food vendors are encouraged to submit a burrito into the Burrito Contest. We are looking for creative and delicious burrito submissions. Please contact us for more help with burrito submissions.

Booth set up from 7am-10am Saturday, August 13th, 2022.  
Event from 11am-6:30pm Saturday, August 13th, 2022.

- El Mercado Popular, Inc has full discretion when determining event layout. Factors considered include compliance with Direct Marketing Rules, local laws, requirements of El Mercado Popular's lease or permits for use of the site, safety precautions, and marketing considerations.
- Participant's vehicles that have been approved must not interfere with fire lanes or consumer flow areas. All vehicles, merchandise, equipment, and tables must stay within your designated space. Parking of participant vehicles and trucks is determined by the discretion of El Mercado Popular, Inc.
- All participants must stabilize merchandise, tables, tarps, and umbrellas, including securing canopies with weights at all times and during all weather conditions to prevent them from falling over and injury.
- Only sell what is permitted by the Event Manager and approved on our application.
- Food vendors must have all required permits from Santa Cruz County Health Department and state. These permits must be displayed during sale.
- Price signs must be clearly displayed at the point of sale.
- When a product is sold by weight, the type of scale used shall be approved, tested and sealed by the County Agricultural Commissioner, Sealer of Weights and Measures.
- All Participants must conduct themselves with common courtesy and treat all Event Managers, Employees, other Participants, and Consumers with respect. Failure to interact with others in a professional, courteous, and friendly manner may result in verbal and written warnings, or expulsion from the event. This is determined at the discretion of the Event Manager and El Mercado Popular, Inc.
- No smoking/vaping or use of alcohol/drugs is allowed at any time in vendor booths. Alcohol will be sold to be consumed in designated areas.
- Music and pets are not allowed in booths.

- Grease and Gray/Dirty water must be emptied into the designated Grease Container at the end of the event. Failure to properly dispose of grease and dirty water into this container will result in a \$100 fine.
- Your space area must be clean and free of debris after the event. Failure to clean your space will result in a \$100 fine.
- You may not start packing up until the event ends or until allowed by the Event Manager.
- El Mercado Popular, Inc/Burrito Bash Festival or Santa Cruz County Fairgrounds are not responsible for any personal injury, wrongful death, property damage, or stolen or damaged goods in connection with our event. Vendors must submit proof of liability insurance with El mercado Popular, Inc, Burrito Bash Festival and Santa Cruz County Fairgrounds added as additional insured.
- No refunds given 30 days prior to the event.

I understand that I am to supply my own tables, chairs, electrical power, coverage, tie downs, signage, etc. Prior approval required for cars and trailers. You must provide proof of insurance. By signing this application I agree to all conditions and understand that space is limited and Show Management reserves the right to refuse this application.

Signature \_\_\_\_\_ Date \_\_\_\_\_

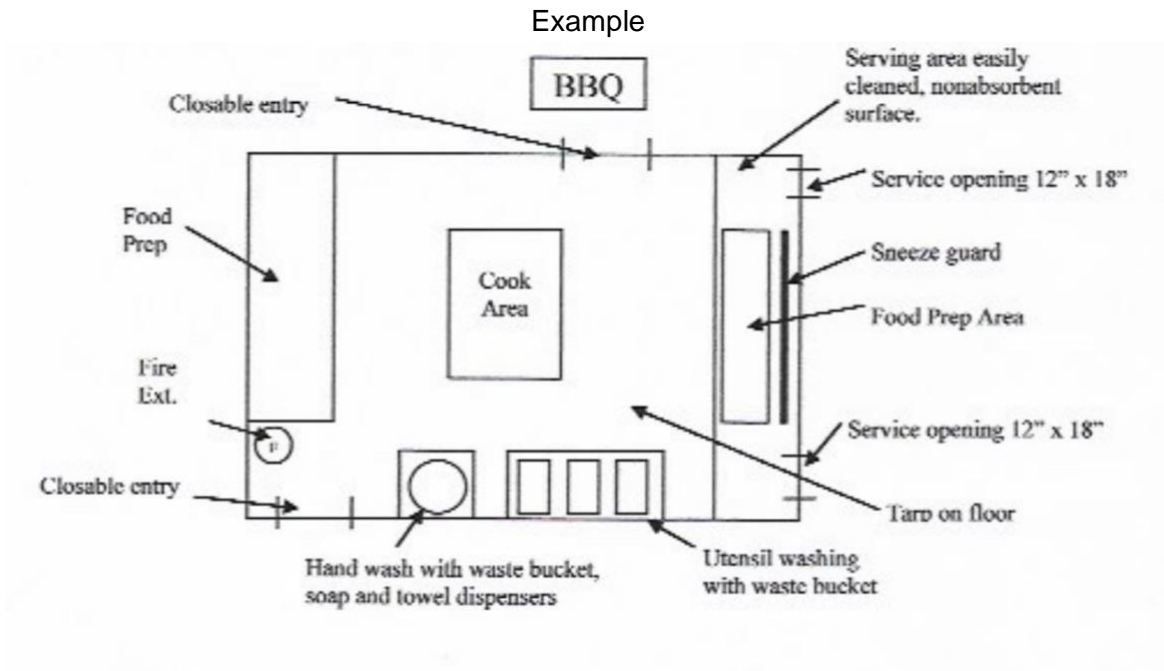
I will get back to you at my earliest opportunity to discuss details and questions. Thank you!  
Patricia.

**Mail:** Event Manager, Patricia Rodriguez P.O. Box 1047 Watsonville, CA. 95077

**Email:** [burritobashfestival@gmail.com](mailto:burritobashfestival@gmail.com) **Text:** 831-235-1856



Please submit a booth plan, an example is provided.



Please draw your booth below.